

# THE WOMEN'S DAY EDIT

Introducing modern classics with a contemporary twist for both work and play

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# BACK TO WORK

Presenting elevated, easy-going wardrobe essentials to get you back into your groove

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# PURPLE REIN

The standout colour of the moment! It's time to give this Pantone-approved shade card a nod this season

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# LOGO MOTION

Athleisure 2.0, the millennial way from Kenzo

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As a first-time customer, you enjoy an additional 10% off on your first purchase

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AN **ELEVATED** EXPERIENCE AWAITS YOU. UPDATE YOUR **AJIO APP**

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