



ABOUT

A creative consultant with a career in creating visual arts that spans across 14+ years. Having worked with Vogue, Cosmopolitan and Elle Magazine, her editorial bent of mind explores voices of labels and platforms that envision their vision into reality. As a Creative Consultant she specialises in Design and redesign for print and digital products, Conceptualising and designing mood boards for shoots, a 360 degree execution of the shoots, leading a team (photographer, stylist, production, content writer etc) for projects, Designing social media posts (Static/animated) and more...

CONTACT DETAILS

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VIDHI MIRPURI

CREATIVE CONSULTANT

WORK EXPERIENCE

Creative Head
Ajio Luxe
July 2021 - Sept 2023

Creative Head
Fabindia
Nov 2018 - May 2020

Art Director
Elle Magazine India
Dec 2017 - Oct 2018

Asst Art Director
Cosmopolitan Magazine India
Nov 2014 - Dec 2017

Fulltime Consulting
Graphic Designer
Vogue.in, GQ, Condé Nast India
Dec 2012 - Nov 2014

Senior Graphic Designer
Convex Studio
Aug 2012 - Dec 2012

Junior Graphic Designer
Sahara India
April 2011 - July 2012

Junior Graphic Designer
Xtrathin Design Studio
Sep 2010 - Feb 2011

EDUCATION

MA in Design Direction
**ISTITUTO MARANGONI
(MILAN, ITALY)**
2009 - 2010

Bsc. Visual Communication
**M.O.P Vaishnav College
for Women (CHENNAI)**
2006 - 2008

SKILLS

Photoshop ●●●●○

Illustrator ●●●○

Indesign ●●●●●

LANGUAGES

English ●●●●○

Hindi ●●●●○

Tamil ●●○○○